Corporate Plan PI Report Economy

Monthly report for 2017-2018
Arranged by Aims
Filtered by Aim: Priorities Economy
For MDDC - Services

Key to Performance Status:

Performance Indicators:

No Data

Well below target

Below target

On target

Above target

Well above target

* indicates that an entity is linked to the Aim by its parent Service

Corporat	te Plan P	l Re	port	Ecoi	nomy	y												
Priorities	: Econom	y																
Aims: At	Aims: Attract new businesses to the District																	
Performar	ce Indica	tors																
Title	Prev Year (Period)									Oct Act							Group Manager	Officer Notes
Number of business rate accounts	2,880 (6/12)	2,930	2,975	2,933	2,936	2,942	2,951	2,951	2,963							2,963 (6/12)	John Chumbley Andrew Jarrett	

Aims: Focus o	n busi	nes	s rete	nti	on a	and	gr	ow	th o	of e	xis	ting	j bι	ısin	es	ses		
Performance Inc	dicator	s																
Title	Prev Year (Period)	Year		Apr Act	May Act	Jun Act	Jul Act	Aug Act	Sep Act	Oct Act	Nov Act	Dec Act	Jan Act	Feb Act	Mar Act	Actual to Date	Group Manager	Officer Notes
Number of Apprentice starts at MDDC	1 (6/12)	5	10	0	0	0	0	0	5							5 (6/12)	Jane Cottrell, Nicola Cuskeran	

Aims: imp			-0-0-0-														
Performanc	e Indicato	rs															
Title	Prev Year (Period)		Annual Target				Jul Act	Aug Act				Dec Act				Group Manager	Officer Notes
Increase in Car Parking Vends	54,166 (6/12)	55,241		48,051	53,937	54,086	54,730	54,417	54,734						54,734 (6/12)	Andrew Jarrett	
The Number of Empty Shops (TIVERTON)	17 (2/4)	16	18	n/a	n/a	19	n/a	n/a	25	n/a	n/a		n/a	n/a	25 (2/4)	Adrian Welsh	(Quarter 2) 11% of all retail units (JB)
The Number of Empty Shops (CREDITON)	7 (2/4)	7	8	n/a	n/a		n/a	n/a	8	n/a	n/a		n/a	n/a	8 (2/4)	Adrian Welsh	(Quarter 2) 8 vacant units represents 6.8% of total number of retail units. (JB)
The Number of Empty Shops (CULLOMPTON)	10 (2/4)	8	8	n/a	n/a	11	n/a	n/a	9	n/a	n/a		n/a	n/a	9 (2/4)	Adrian Welsh	(Quarter 2) 9 vacant units representing 10.5% of the total retail units (JB)

Aims: Other																
Performance I	Indicators															
Title	Prev Year (Period)		Annual Target												Group Manager	Officer Notes
Funding awarded to support economic projects	£56,842 (2/4)	£61,842		n/a	n/a	£0	n/a	n/a	£0	n/a	n/a	n/a	n/a	£0 (2/4)	Adrian Welsh	

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